Syllabus for the course on

Transnational Activism, Global Governance, and the EU

LUISS – MIPA and MES

Instructor: Raffaele Marchetti

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Academic Year: 2015

This is a joint, but differentiated MIPA-MES course. MIPA students are required to attend sessions 1-5. MES students are required to attend sessions 1-10.

Web: http://docenti.luiss.it/rmarchetti/jean-monnet-module-the-eus-engagement-with-civil-society/
Course Description:

It is now widely recognised that global or transnational civil society plays a significant role in global governance. In the last 30 years, and especially after the end of the Cold War, the presence of civil society organisations (CSOs) in international affairs has become increasingly relevant. They have played a role in agenda setting, international law-making and governance, transnational diplomacy (tracks II and III), and the implementation and monitoring of a number of crucial global issues ranging from trade to development and poverty reduction, from democratic governance to human rights, from peace to the environment, and from security to the information society. CSOs have thus been significant international actors as advocates for policy solutions, service providers, knowledge brokers, or simply watchdogs and monitors of state and intergovernmental actions. This course is divided in two parts: the first part will examine the particular political constellation produced by the combination of institutional backing, socio-economic processes, technological innovation, and the dominance of a specific political ideology within which this global activism has taken place. The second part will examined more closely the relationship between CSOs and European institutions for what concerns the areas of global governance and peacebuilding.

Course Methodology:

Classes will consist primarily of seminar discussions, involving both short lectures by the professor and presentations by the students on the topics of the class. All students are expected to prepare the required literature of each seminar in advance and be ready to engage in a critical discussion with each other and with the instructor. Each seminar will be organized as follows: after the presentation by the instructor of the topic to be discussed, a group of 2-3 students is expected to introduce the discussion, acting collectively as ‘discussion leader’. The discussion leaders will have to outline the main points of the readings thus highlighting questions for class’s discussion. One leader will present the strengths of the readings, the other the weaknesses. Critical remarks on the reading are always welcome. The first seminar, introduced by the instructor, will be used for clarifying the aims of the course and for assembling the discussion groups of the following seminars. The end of the course will be devoted to the discussion of the strategy papers prepared by the students.

Assessment:

The students will be evaluated on the basis of class participation, readings’ presentations and the strategy paper. The student will be expected to participate actively in class discussions, and must be able to discuss the main ideas presented in the required readings. Students will defend publicly a jointly-prepared strategy paper.

The final evaluation will thus consist in the aggregation of the single assessments as the following:
Strategy paper (60%) (20% oral + 40% written)

Readings presentation (20%)

Participation in class discussion (20%)

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<tr>
<th>ECTS grading (MES / MIPA)</th>
<th>Numerical grading in %</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>A+</td>
<td>96 - 100</td>
<td>Outstanding</td>
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<tr>
<td>A</td>
<td>91 - 95</td>
<td>Excellent</td>
</tr>
<tr>
<td>A-</td>
<td>86 - 90</td>
<td>Very good</td>
</tr>
<tr>
<td>B+</td>
<td>81 - 85</td>
<td>Good</td>
</tr>
<tr>
<td>B</td>
<td>76 - 80</td>
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<tr>
<td>B-</td>
<td>71 - 75</td>
<td>Satisfactory</td>
</tr>
<tr>
<td>C+</td>
<td>66 - 70</td>
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<tr>
<td>C</td>
<td>61 - 65</td>
<td>Pass</td>
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<tr>
<td>C-</td>
<td>56 - 60</td>
<td>Resubmit</td>
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<td>D</td>
<td>&lt; 55</td>
<td>Fail</td>
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Course Schedule and Readings:

Session 1 - Multi track global governance

Session 2 - Transnational Civil Society and Global Politics: Relation between CSOs and Political Institutions

Session 3 – Pro-Globalization: Cosmopolitan and Neoliberal Campaigns

Session 4 – Anti-Globalization: Localist and Civilizationist Campaigns

Session 5 - Discussion Strategy Papers (MIPA Students)

Session 6 - Civil Society in the European Political Space

Session 7 - EU, CSOs and Democracy/Human Rights Promotion

Session 8 – Conference: Risks and Opportunities in Public Institutions-Civil Society Relationship

Session 9 - EU, CSOs in Other Policy Fields

Session 10 - Discussion Strategy Papers (MES)
Session 1 – Multi Track Global Governance

Required readings:


Recommended readings:


Session 2 - Transnational Civil Society and Global Politics

Required readings:


Recommended readings:


Steinberg, N. (2001). Background Paper on GONGOs and QUANGOs and Wild NGOs: World Federalist Movement


Session 3 – Pro-Globalization: Cosmopolitan and Neoliberal Campaigns

Required readings (Cosmo):


Required readings (neoliberal):


Recommended readings (neoliberal):


Recommended readings (cosmo):

Alcalde Villacampa, J. (forth.) International civil society initiatives on arms control. *Global Policy*


Session 4 – Anti-Globalization: Localist and Civilizationist Campaigns

Required readings (localist):


Required readings (civilizationist):


Recommended readings (civilizationist):


Recommended readings (localist):


Session 5 – Discussion Strategy Papers (MIPA)

Session 6 - Civil Society in the European Political Space

Required readings:


Recommended readings:


Session 7 EU and CSOs in Democracy/Human Rights Promotion

Required readings:


Recommended readings:


**Session 8 – Conference**

**Session 9 – EU and CSOs in Other Policy Fields**

Required readings:


Recommended readings:


Session 10 – Discussion Strategy Papers (MES)

Other references:

http://www.lse.ac.uk/internationalDevelopment/research/CSHS/civilSociety/yearBook/yearbookArchive.aspx